

EHRICH BROS.

OFFER
TO-MORROW
100 Pieces of
BEDFORD CORDS
AND
CHEVIOT SUITINGS,

in plain, stripe and mail effects; the colors are Tans, Grays, Castors and mixed effects, very desirable for seaside and mountain wear, value 69c. per yard,

at **45^c**
BLACK GOODS.

2,000 yards Black Henriettes, Cheviots, Nun's Veiling, Batiste, Albatross and Serges, worth fully \$1.00 a yard,

at **63^c**
6th Ave. and 23d St.

FOR summer hotel-keepers WORLD FORTAL Cards will prove of the greatest convenience. They are as good when advertising for boarders as for securing a cook.

BOILING WATER OR MILK.
EPPS'S
GRATEFUL-COMFORTING.
COCOA
LABELLED & TINS ONLY.

HELP WANTED—FEMALE.
DRESSMAKING—Wanted hands to learn dressmaking. Miss Levin, 75 Eldridge st.

CAREY & SIDES,

CLOTHIERS and TAILORS,
70 and 72 Bowery,
4 Doors Above Canal St.

CREDIT
AT CASH PRICES.
SPRING CLOTHING.

Well-made, perfect-fitting and stylish Spring Clothing, combined with low prices, are daily attracting new customers, and increasing our weekly sales two and three fold. No larger or finer stock of Clothing for Men, Youths and Boys can be seen in America.

LADIES' SUITS
In all the new Spring Novelties at lowest cash prices. **REVERSIBLES, BLAZERS, CAPES, JACKETS, NEWMAKERS.** Ladies' and Gents' Watches and Chains.

Furniture, Carpets, Bedding.
LONG CREDIT AND LOW PRICES ARE THE INDUCEMENTS WE OFFER. Only 10 per cent. cash down.

J. & S. BAUMANN
133 TO 143 8TH AVE., N. W. COR. 4TH ST.
\$1,000 FOR ITS EQUAL.

THE OWEN ELECTRIC BELL
Cures acute, chronic and nervous diseases without medication. Send for detailed literature and price list. Sold EVERYWHERE.
SALLADE & CO., New York.

EHRICH BROS.

OFFER TO-MORROW
from 9 A. M. Until 1 P. M.
Only.
Not before 9 A. M. nor after 1 P. M.
LADIES' Hosiery & Underwear.

100 dozen Ladies' Cotton Hose; this includes guaranteed fast black solid colors, Mode and Tan and 40 gauge fancy Cotton Hose, two toned, worth from 25c. to 39c. per pair, at **20^c**.

75 dozen Ladies' Swiss Ribbed Ballerina Vests in Ecru, sizes 3, 4, 5 and 6, low neck and sleeveless, with silk ribbon at neck and arms, actual value 40c. each, at **29^c**.

CENTS' Furnishing Goods.
100 dozen Men's White China Silk Reversible Four-in-Hands, 2 1/2 inches wide; also Fancy Satin Four-in-Hands, actual value 50c. each, at **24^c**.

75 dozen Men's Balbriggan Shirts, long or short sleeves, sizes 34 to 44, Drawers to match, sizes 30 to 42, actual value 65c. each, at **40^c**.

6TH AVE. and 23D ST.
MISCELLANEOUS.
W.H. gentlemen are wanted lady at 50th st. and 5th ave. Elevated or parties who are daily full between cars address A. D. S., 47 World Hotel.

INSTRUCTION.
STENOGRAPHY and typewriting lessons at 510 Broadway, N.Y. Terms \$1 per week, call or write.

Bloomingdale's

3rd Ave. Corner 59th St.
Capes, Jackets.

Entire Stock of Jackets, Reefers, Blazers and Capes from the New York Novelty Co., 28 and 30 West Houston st., bought by us at 40c. on the Dollar and now selling here on precisely the same basis.

Ladies' Jackets.
200 English Homespun Double Jackets, in tan, gray and brown, seven buttons, also two button Reefers, some tan-made button, black and navy, worth \$6.00, for **\$3.95**.
Storm Surge Reefing Jackets in tan, navy and black, some crossed-belted Reefers, 4 1/2 buttons, in tan, navy, pearl and black; also Reefers in French mixtures, colors tan and gray, with pearl buttons, worth \$7.50, for **\$4.95**.
Fine Bedford Coat Reefers, pearl buttons, colors tan, pearl, navy and black; also fine English and French mixtures, pearl buttons, worth \$12.00, for **\$7.95**.
Broadcloth and Kersey Topcoats and Blouses, pearl buttons, for **\$7.95** to **\$11.50** to **\$12.95** to **\$14.95**.
Worth \$15.00 to \$18.00, \$21.00, \$22.50, \$25.00, 500 Ladies' Long Capes, in all wool, chevron, serge and silk girdles, black only, worth \$9.95, for **\$6.95**.
Ladies' Fine Serge Long Capes in black, tan and pearl, trimmed with ribbons, 49 inches long, for **\$4.95**.
Ladies' Fine Cloth Capes, in tan, navy and black, colors black, tan and pearl, worth \$12.50, for **\$8.95**.
Fine Broadcloth Capes, extra length, imported from England, some trimmed with ribbons, others with point, the same lace, worth \$12.50, for **\$8.95**.
3,000 strictly all-wool Ladies' Blazers, in black, navy, tan and pearl, either with silk girdles or silk ornaments, some hand-somely embroidered, for **\$2.49** to **\$2.95** to **\$3.49** to **\$3.95** to **\$4.95**.
worth \$5.00 to \$6.50 to \$7.00 to \$7.50 to \$8.00.

Children's Jackets.
Stock of J. W. Meyer & Co., 100 Green St., at 50c. on the dollar.
200 Children's Reefing Jackets, in gray homespun and navy blue checked, worth \$1.95, for **95c**.
200 Children's Reefers, in tan and pearl, ladies' cloth, that were \$4.00, for **\$2.49**.
Children's Reefing Top Coats, all colors, with pearl buttons, worth \$5.00, for **\$3.95**.
1 lot of Mixed Topcoats, in mixtures and broadcloth, notch collars, pearl buttons, all colors, worth \$7.50, for **\$4.95**.

Ladies' Suits.
Very pretty Suits of Cashmere, in black and color, also Blouses, in black and navy **\$5.95**.
Stylish Suits of Mixed Cheviots, in tan and gray, trimmed with silk or velvet, ladies' effect, **\$11.00**.
French Cashmere and Albatross Costumes, trimmed with Point de France or Paillette Silk, all the new shades **\$13.50** to **\$15.00**.
Squisette suits, bell shape, from \$4.95 upward, also a large variety of plain and bell skirts from \$1.45 upward.
Black Cashmere and Hosiery Cloth Suits, 20000 suits executed in twenty-four hours.

Bloomingdale Bros., Third Ave., Cor. 59th St.

RUPTURE CURED.
The improved electric treatment is the only one in existence that is worn with absolute comfort, night and day, as it retains the patient under the hardest exercise or severe strain, and will effect a permanent and speedy cure without regard to the age of the patient. Examination free. Only in attendance for ladies. Send for literature.
WORLD-IDEAL ELECTRIC TREATMENT CO., 822 and 824 Broadway, corner 12th st., New York.

HELP WANTED—MALE.
WANTED: Competent egg and oiler for foreign and domestic markets. Address promptly "Z," care Hoffman House, etc.

THE WORLD POSTAL CARD is the outcome of many experiments, made with a view of simplifying the methods of inserting announcements in THE WORLD.

Bloomingdale's

3rd Ave. Corner 59th St.
5-Dollar Shakespeare 89 Cents.

The complete works of Shakespeare, with a comprehensive life of the author, in one large 4to volume, handsomely bound in English cloth and stamped in gold; printed on good paper (vermillion edges), in clear, large type; illustrated with engravings of American actors who have portrayed Shakespearean characters; also steel-plate frontispieces of the author, made from an original painting, published at \$5.00; complete, complete, 89c.

Moore and Byron, in uniform binding with above, at same price.
The original Webster's Unabridged Dictionary, published at 5.00, for **69c**.
Same in full Sheep at **1.19**.
Every-Day Cook Book, in oilcloth binding, at **29c**.
Novels for Summer reading, over 2,000 titles, at 6c. to **35c**.

Bloomingdale Bros., Third Ave., Cor. 59th St.

FURNITURE AND CARPETS.
Durable Goods. Low Prices. Long Credit. ONLY 10 PER CENT. CASH DOWN.
No Deposit when Long Time is not wanted.

B. M. COWPERTHWAIT & CO.,
ESTABLISHED 1897.
"OLD RELIABLE."
103 TO 205 PARK ROW, N. Y.
Ent. Chatham square and City Hall stations I. R. R.

Parlor Suits, Chamber Suits, Dining-Room Furniture, Bedding, Stoves, Folding Beds, Oil Cloth, Linoleum, Mattings, Window Shades, Curtains, Portieres, Refrigerators, Lamps, Clocks, Baby Carriages, Pictures, Etc.

Hand Sewed Belchers.
Finest French Calf Patent Leather. Nothing better can be made. Other stores sell this shoe for \$7.00.
Kangaroo Shoes, soft as a kid glove, strong as steel, all styles and widths (hand welt), at **\$4.95**.
We now sell more shoes than any three men's shoe stores. The advantage secured by large buying enables us to undersell all competitors.

B. M. COWPERTHWAIT & CO.,
193 TO 205 PARK ROW, N. Y.

HEARN

12, 24, 30 AND 36 WEST FOURTEENTH STREET.
"It blows the wind that profits nobody."
Cool weather of past month has brought present advantages to buyers in sacrifices to force sales. Let us take our share of punishment with what grace we may. Here are
New and Seasonable Goods
that must be sold.

In no department do concessions show more forcibly than in
Ladies' Cloaks.
NOT ALONE THE
"Friedlander Stock of Dresses,"
BUT
Thousands of Novelties
in Jackets, Reefers, Blouses, Top Coats, Newmakers, Capes and Mantles.
At Half the earlier Season Prices,
DEMAND ATTENTION.
You can buy
Jackets.....Choice of a hundred styles, \$2.50 to \$22.95; formerly \$5.00 to \$10.00
You can buy
Reefers.....Choice of fifty styles, \$2.95 to \$20.00; formerly \$6.00 to \$38.00
You can buy
Blazers.....Choice of twenty-five styles, \$2.95 to \$15.00; formerly \$5.00 to \$25.00
You can buy
Top Coats.....Choice of a dozen styles, \$5.00 to \$25.00; formerly \$10.00 to \$50.00
You can buy
Newmarkets.....Choice of two hundred styles, \$4.95 to \$29.00; formerly \$8.00 to \$50.00
You can buy
Capes.....Choice of one thousand styles, \$3.95 to \$40.00; formerly \$6.00 to \$75.00

In addition to above, a hundred
Paris Sample Capes.
Cloth and Silk
Magnificently jetted, braided or appliqued—trimmed with rich jets or laces—only one of a kind—
\$15.00 worth \$3.00 27.00 worth 60.00
18.00 worth 40.00 30.00 worth 75.00
22.00 worth 60.00 35.00 worth 110.00

FROM THE
Friedlander Stock of Dresses
We offer
Russian Blazer Dresses worth \$14 6.95
Two-Piece Serge Dresses worth 14 6.00
Russian Blazer Dresses worth 17 8.95
Cheviot Dresses—fancy vests worth 22 10.95
Fancy Cheviot—lace trim worth 29 13.95
Bedford Cord—silk vest worth 32 17.50
Henriette—corded silk trim worth 33 17.95
Fancy Bedford Cord worth 45 23.95
With deep fancy fringe worth 60 29.95
Figured China Silk Dresses worth 22 10.95
Finest Fancy India Silks worth 45 21.00

At Two Dollars and at Three
Two hundred pairs
WHITE and ECRU LACE CURTAINS
the handloom design set shown—including extra wide and extra long Curtains specially made for Hotel use and very large windows. Made of fine Scotch and Egyptian yarns—Gauze, Irish Point, Tambour, Herisan and Brussels effects—more than three hundred different designs—largest variety yet shown—best value ever offered.

Extraordinary Value in
Fancy Curtains.
Snowflakes, Madras and five yards with colored wares and silk and satin cross-stripes, beginning with
Two hundred pairs
Fancy Cross Stripe Curtains
At \$1.95.....worth \$3.00 to \$5.00
Dainty and desirable—new and novel.
In Scriem Section,
Five cases
New Fancy Serges,
cross striped, figured or bordered—yard wide,
6 1/2 Cents.....worth a Shilling.



We close promptly at 7 o'clock evenings.
This Great Special Sale of SUITS & OVERCOATS contains

THE FINEST FABRICS!
THE NEWEST STYLES!
THE BEST MATERIALS!
THE LATEST SHADES AND THE NOBIEST PATTERNS.

SUITS. Fine Whipcords, English Worsteds, Cheviots, Tweeds, Scotchies, &c. Bedford Cords, fine Cassimeres, Clay Diagonals, in single or double-breasted Sacks, Frocks, Prince Alberts, Cutaways and Top Sacks.

OVERCOATS. In Topcoats, Chesterfields, English Boxcoats of Tweeds, French Meltons, all the newest colors, of Whipcords, Worsteds, Cheviots, Thibets. Hundreds of other Patterns and Styles all "Tailored to a Degree."

\$10 Spring Suits and Overcoats.

These Suits are built with a view to durability as well as style, and we exercise as much care in their make, fit and finish as will be found in the suits sold at \$20.00 by other houses.

The Overcoats we sell at \$10.00 during this sale cannot be bought elsewhere for less than \$18.00 and \$20.00, and contain Tweeds, Meltons, &c., in a large variety of colors.

\$12 Spring Suits and Overcoats.

With one of our \$12 Suits on, your friends would not believe you paid less than \$20 for it. Every thread and buttonhole is finished to perfection. They are in stylish Sacks, double-breasted, and Frocks. Many handsome Cheviots and Worsteds that will catch your eye. Business men will find these lines particularly interesting. Too many styles of Overcoats at \$12 to tell about—you'll have to see them. All are equally as good as others charge \$22 for.

\$15 Spring Suits and Overcoats.

This is our "crack-a-jack" line, which comprises the most elegant productions ever sold for the money since "ready-to-wear" clothes were in vogue. They're the equal to most custom-made garments, and in the great majority of cases fit better and are in better taste. Limitless amount of styles, colors and fabrics. They're the class of goods that are the envy of tailors.

COMMON-SENSE FACTS ABOUT YOUR CLOTHES!

FACTS ARE STUBBORN THINGS TO TRIFLE WITH. WE DEAL PURELY IN FACTS.

You've probably heard of us. If you haven't we want you to get acquainted with us. It's to your interest, for we know how to supply you with clothing that's stylish and in "correct form." We are manufacturers and we're satisfied with small profits, and can afford to undersell competitors. Unlike most houses, we cut prices early in the season, that a knowledge of these stupendous values may be scattered broadcast and open our season's trade with a rush.

Our display of styles o'ertops that of any previous season in magnitude and variety. There's nothing desirable in Men's Dress that our stock does not contain.



WHAT'S THE USE?—of paying tailors three times over for Suits and Overcoats we sell at \$10, \$12 and \$15, and we guarantee ours to be equal and in most cases better in fit and detail of finish. Many people may disbelieve us! All we ask is for you to call. See for yourself. Everything is plainly marked. You can't go amiss! For we depend on the excellence of our stock and styles, coupled with lower prices, to do our advertising.

While this sale is in progress (only a short time yet) we will continue to give away free a stylish Derby Hat (the latest styles) or a fine Silk Umbrella, with the purchase of every man's Suit or Overcoat.

This is your last opportunity to take advantage of this double bargain offer.



A.H. King & Co.
THE LEADING AMERICAN CLOTHIERS
Manufacturers and Retailers of FINE CLOTHING.
Spring Trousers.

Our Trousers Man announces special bargains for 3 days in New Spring Effects that cannot help interest ever lover of good dress. 25 styles of elegant checks, stripes, in quiet colors, usually sold at \$6.00, for \$3.50.

34 styles of Imported Tailor Patterns, just the thing to go with a neat dark coat and vest, perfect fitters, and simply elegant in every way; will be sold at \$5.00, usual price, \$9.00 and \$10.00.

WE CLOSE PROMPTLY AT 7 O'CLOCK EVENINGS.

A.H. KING & CO.
Greatest American Clothiers,
627 BROADWAY 629
Near Bleecker Street.

A Word About Boys' Clothes.

Parents—Consider our extraordinary offer for this week to the little fellows. It means a Boy's (age 4 to 14) Suit for \$2.49, which is worth a Five-Dollar Bill. You'll be surprised and delighted with the extraordinary beauty and variety of styles we show. This is but one illustration of a whole department full of bargains. Finer lines in wear-resisting Cheviots, Scotchies, Tricots and Fancy Worsteds.
12 Lines at **\$4**; Worth \$7. 40 Lines at **\$5**; Worth \$9. 25 Lines at **\$6**; Worth \$10.
For Boys, age 13 to 19, we show three large lines of styles, at \$5, \$7 and \$10; guaranteed worth double. The grandest variety of patterns in Domestic and Imported Fabrics. Come and see them. Handsome Presents free with each purchase.